# GLOBAL FINANCIAL MARKETS



Facility
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# What is an index insurance contract?

#### **Indemnities**

- Based upon values estimated from an index
- Index serves as a proxy to real losses rather than individual losses
- Payment rate is defined in advance (relationship between selected index and insurance coverage)

# Types of Underlying Indices

- Objective and verifiable measure (e.g. rainfall, temperature, wind)
- Strong correlation with insurable interest (assets or economic flows)



# Why Index Insurance for Natural Disasters?

- Less moral hazard
- Less adverse selection
- Lower administrative costs
- Standardized and transparent structure
- Appetite from international markets
- Risk transfer function: Efficient in transferring CAT exposures from developing countries
- Outreach: Potential to target underserved market segments
- Versatility:
  - Potential to bundle with other financial services
  - Flexibility to target diverse level of risk aggregation (dev. Organizations, governments, institutions, end-users)
- Simplified Risk Assessment: Does not require broad exposure data that is often unavailable.



# **Market Emergence in Africa**

#### Malawi

- Drought Index : Access to finance for small farmers
- First pilot launched in 2005
- Current up scale to approx. 3,000 farmers

# **Ethiopia**

- Drought Index: Macro based hedging scheme to access emergency fund in case of widespread drought affecting the crop production
- USD 7 million of risk placed in the international markets
- Wide potential application in Africa for other governments and development organizations
- The Government of Malawi has formally approached the WB to design a similar structure for drought



# **Global Index Reinsurance Facility**

### **Ultimate objectives:**

- Develop sustainable local markets
- Develop local capacity
- Promote specialized financial and technical capacity for new markets

## International donor community

- Improve project finance (e.g. sustainability, outreach)
- Co-investor in capacity building and market development
- Promote awareness of risk management needs
- Develop synergies with other development projects

#### **Private Sector**

- Develop "technology packages" for local financial institutions
- Invest in suitable technologies for new risks and/or markets
- Certainty of execution (sustainability and outreach)
- Provide confidence in end-users (credibility)



# Why is IFC involved with GIRF?

- IFC role is to support economic development through investment in private sector
- Within that we look for innovative and highly developmental projects
- Traditional insurance struggles to deal adequately with many of the problems identified
- Parametric insurance can provide an economically more efficient approach
- GIRIF will address many of IFC's target markets and customers, as well as those of donors
- Example of IFC and WB working together to roll out and commercialize concepts pioneered in the Bank



# PartnerRe

# Casablanca 2006

Public-Private Partnership for Market Development in Africa

Hector Ibarra, Partner Re

# **Partner Re**

#### **International Multi-Line Reinsurer**

- Over 1,800 clients in 120 countries served by 15 global offices
- Lines include Property, Casualty, Catastrophe, Life, ART and Specialty Lines

## **Historic Highlights**

- Established in 1993 in Bermuda as a CAT reinsurer
- Expanded into multi-line reinsurance through SAFR and WinterthurRe acquisitions
- Further diversified through the establishment of PartnerRe US,
   Alternative Risk Transfer and Life units

#### **Relevant Lines of Business**

Catastrophe, Weather and Agriculture (all Global scope)

Partner Re

# Why is Partner Re involved with GIRF?

# Desire additional portfolio diversification

The potential of the African catastrophe market is appealing

## **Develop sustainable new markets**

- Willingness to invest in the short term for long term market development
- Decrease frictional costs for market development
- Leverage investments in new technologies
- Promote the broad participation of the reinsurance market

# Willing to lend first hand experience from other markets

- Strong track record in developing countries
- Understanding of local market needs

**PartnerRe** 

# What does GIRF offer?

# To Development Institutions...

- Access to technology for improving risk management framework
  - Engagement as technical advisors
  - Design of appropriate market technical standards
- Access to high quality risk capital for developing countries
  - GIRF: transparent benchmarks of operation; monitored for accountability
- Flexibility in the design of financial risk management strategies
  - Parametric hedging facilitates intervention at different levels of aggregation (countries, institutions, individuals)
- Flexibility in the implementation of a joint strategy
  - Willingness to incorporate capacity as needed to accommodate the needs of each particular partner

**PartnerRe** 

# What does GIRF offer?

#### To Governments...

- Access to technology for the design of risk management programs for natural disasters
  - Support as technical advisors
  - Definition of technical standards to ensure availability of risk capital
- Access to high quality risk capital
  - Risk taking capacity
  - Syndication capabilities (excellent market reputation)
- Potential access for strategic discussions with donor community
  - Institutional framework of GIRF designed to promote the investment of donors (natural disaster agenda)
- Flexibility in the design of financial risk management strategies
  - Parametric hedging: assets and cash flow coverage PartnerRe

# What does GIRF offer?

#### To Private Financial Institutions....

- Local Central American insurance provider
  - Market lead position: Approx. 50% share of market
  - Strong interest in agriculture insurance
  - Several failed attempts to launch an ag. insurance program
- Initial stages of product development
  - Technical and financial support from the WB for initial stages of product development
  - Education of key stake holders (potential end-users, regulatory authorities, financial institutions)
- Design of commercial insurance program: PRE support
  - Clean available information
  - Develop pricing guidelines
  - Support the preparation of technical note for product approval
  - Provided technical support for the regulator
  - Develop technology for up-scaling insurance programs Partner Re
  - Jointly develop the "wording" of contracts

# **Next Steps in Africa**

## **Selection of partners**

- Priority will be given to highly motivated institutions in the region and with proven interest to engage in market development
  - Local financial institutions: Potential outreach of local markets
  - Governments: Interest for "tailor made" programs
  - Regional development organizations: Interest to incorporate a financial risk management framework for natural disasters

# PartnerRe & IFC Contact Information

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